## KEY STAGE 4 – AUTUMN HALF TERM 1

		Week 1 Week 2		eek 2 Week 3 Week 4 Week 5		Week 6	Week 7		
				En	nterprise and Entrepreneurship	,			
	Content	The dynamic nature of business	The dynamic nature of business	The dynamic nature of business	Risk and reward	Risk and reward	The role of business enterprise	Adding value	
	Assessment		Star Mark Outline two factors that might cause sales on the PS4 to decline. (6)					End of unit assessment	
	Question type		6 mark					Multiple choice, 3 and 6 mark questions	
	Level of support		Low					Low – control assessment	
	Homework	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	
				Growing the Business			Making Marketing decisions		
	Content	Methods of growth	Finance for growth	Changes in business aims and objectives	Business and globalisation	Ethics, the environment and business	Price	Promotion	
3	Assessment			Star Mark To keep growing , Genius may have to choose between: Option A): Organic Growth Option B): Inorganic Growth Justify which ONE of these options Genius should choose?		End of unit assessment			
	Question type			12 mark		Multiple choice, 3, 6 and 1 x 12 mark question			
	Level of support			low		Low – Controlled assessment			
	Homework	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	

## KEY STAGE 4 – AUTUMN HALF TERM 2

		Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7		
_		Spotting a business opportunity								
Year 10	Content	Customer needs	Market segmentation	Market segmentation	Market segmentation	Market mapping	The competitive environment	Business aims and objectives		
	Assessment					Star Mark "Evaluate the importance of market research"	End of unit assessment			
	Question type					12 marker	Multiple choice, 3 and 6 mark questions			
	Level of support					low	Low – controlled assessment			
	Homework	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod		
				Making Marketing decisions			Making operatio	nal decisions		
	Content	Promotion	Place	Place	Using the marketing mix to make business decisions	Using the marketing mix to make business decisions	Business operations	Technology, Productivity and production		
Year 11	Assessment					End of unit assessment	Star Mark Fender is considering two options to increase its profitability: Option 1: Increase advertising Option 2: Increase prices (c) Justify which one of these options Fender should choose. (9)			
	Question type					Multiple choice, 3, 6 and 9 mark questions	9 mark			
	Level of support					Low – controlled assessment	Low			
	Homework	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod		

## KEY STAGE 4 – SPRING HALF TERM 1

		W/C 2.1.23	W/C 9.1.23	W/C 16.1.23	W/C 23.1.23	W/C 30.1.23	W/C 6.2.23
				Putting a Business idea into practice			Making the business effective
	Content	Business aims and objectives	Business revenues, costs and profits	Business revenues, costs and profits	Cash and cash-flow	Cash and cash-flow	Sources of business finance
rear TO	Assessment	Star Mark Analyze the impact on Mind Candy of changing its main business objective to survival.				End of unit assessment	
	Question type	6 mark				Multiple choice, 3 and 6 mark questions	
	Level of support	low				Low – controlled assessment	
	Homework	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod
•						Year 11	L mocks
			Making opera	ational decisions			
	Content	Managing Stock	Procurement	Managing quality	The sales process	Business calculations	
Year 11	Assessment		Star Mark  Assess the benefits to Elvis &  Kresse of holding large stocks  of raw materials		End of unit assessment		
<b>&gt;</b>	Question type		9 Mark		1,2,3, 6,9 and 12 mark questions		
	Level of support		Low		Low – controlled assessment		

#### KEY STAGE 4 – SPRING HALF TERM 2

		Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
				Making the business effective			Making financial decisions
	Content	The options for start-up and small businesses	The options for start-up and small businesses	Business location	The marketing mix	The marketing mix	Business plans
year 10	Assessment	Star Mark Frog Bikes is considering two options to produce more bikes: Option 1: Build a new factory in the UK. Option 2: Expand production at the existing Chinese factory.				End of unit assessment	
	Question type	9 mark				1,2,3, 6,9 and 12 mark questions	
	Level of support	low				Low – controlled assessment	
	Homework	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod

		Making finance	cial decisions		Making human reso	numan resource decisions			
	Content	Understanding business performance	Understanding business performance	Organisational structures	Organisational structures	Effective recruitment	Effective training and development		
r 11	Assessment		End of unit assessment		Star Mark Genius bakery is considering expanding overseas. Evaluate the advantages and disadvantages to Genius bakery of the trend of becoming more interconnected		End of unit assessment		
уеа	Question type				12 mark		1,2,3, 6,9 and 12 mark questions		
	Level of support				Low		Low – controlled assessment		
	Homework	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod		

# Year 10

## KEY STAGE 4 – SUMMER HALF TERM 1

	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
			Understanding external i	nfluences on Business		
Content	Legislation and business	The economy and business	Legislation and business	The economy and business	Legislation and business	External influences on business
Assessment				Star Mark Discuss the impact on a small business from the introduction of new employment laws.		End of unit assessment
Question type				6 mark		1,2,3, 6,9 and 12 mark questions
Level of support				low		Low – controlled assessment
Homework	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod

### KEY STAGE 4 – SUMMER HALF TERM 2

	Week 1	Week 2	Week 3 Year 10 mocks	Week 4	Week 5	Week 6	
			Cat	ch up/move onto yea	r 11		
Content	Catch up/move onto year 11	Catch up/move onto year 11	Catch up/move onto year 11	Catch up/move onto year 11	Catch up/move onto year 11	Catch up/move onto year 11	Catch up/move onto year 11
Assessment			Full mock paper based on theme 1				
Question type			Full paper				
Level of support			Low- exam conditions				
Homework	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod	GCSE Pod